

## JAMBOSTAR PROPERTIES LTD



[www.jambostar.com](http://www.jambostar.com)

Phone: 612 735 7788 or Phone: 722 85 3889

### **Partnership Opportunity between Jambostar LLC , Kenyan Financial Institutions & Kenyans in Diaspora**

#### **Background:**

The last two or three decades has seen huge number of Kenyans going to abroad, some for a few years and others for an extended period of time. Two main reasons cited for this mass exodus are pursuing education and seeking job opportunities. Others relocated through green card resettlement program, political asylum, spouse/children sponsorship and employment. The exact number of Kenyans in the Diaspora is not known, but by estimates from numerous sources, there are 1,000,000 to 1,500,000 Kenyans living abroad with United States accounting for over 50%. It is also known that more than 40% of Kenyan professionals work outside the country. The common denominator among all Kenyans in the diaspora is to attain personal economic stability and resettle back home.

#### **Jambostar LLC ([www.jambostar.com](http://www.jambostar.com)):**

Jambostar Properties LLC (JPL) is a limited liability company registered as a real estate entity both in the United States and Kenya. The headquarters of the company is located in Nairobi Kenya with branch offices in Minneapolis, MN representing Kenyan North American customers and Oslo, Norway representing Kenyan European customers. Our mission is to provide opportunities for investment in properties in Kenya for Kenyans living in the diaspora. While our goal is to generate profit and grow as a business, Jambostar is designed to deliver services in real estate investment to potential customers at the comfort of there own home or office. We provide all the information about properties on the web by use of high resolution photography, accurate property description and accurate satellite mapping powered by google.com. We even go a step farther by assigning a Jambostar agent to specifically work for each client until transaction is completed and customer is satisfied. More information on or services are described in detail at [www.jambostar.com](http://www.jambostar.com).

To achieve this goal, an exceedingly high percentage of Kenyans living or studying abroad would like to buy a property, invest in business and/or participate in any profitable venture in the country. While attempts have been made in the past to facilitate and enhance investment in Kenya, a

## JAMBOSTAR PROPERTIES LTD



viable and practical mechanism for implementation has not been put in place. For instance, the Kenyans Abroad Investment Fund (KAIF) launched by Kenyan Community Abroad (KCA) was a laudable project. But, due to ineffective policies and unnecessary procedures to open individual and group accounts by the Central Bank of Kenya, KAIF's vision of participating in the countries economic reconstruction and enhancing investment has been incapacitated and rendered worthless.

Although buying a property or investing in business in Kenya is the number one objective for every Kenyan living outside the country, multiple challenges have hindered the opportunity to realize this objective. These challenges include:

- ❖ Lack of banking and financial institution to initiate and maintain individual and business international bank accounts for Kenyans in the diaspora
- ❖ Lack of financing and loaning opportunities for both businesses and properties (homes, construction, land etc).
- ❖ Trustable and safe banking and financing institution

From the outset, any banking institution that is willing to explore into this new and promising opportunity and is able to collaborate and partner with Kenyans and Kenyan owned businesses abroad is bound to realize a sharp increase in their financials in relatively short period of time. It is therefore imperative for Kenyan mortgage companies and banking institutions to formulate mechanisms for facilitating these opportunities for Kenyans in the Diaspora and tap into this extremely virgin opportunity. It simply becomes a win-win relationship for everyone involved and the country by extension. The Table below is an estimate of people in the diasporas who would invest if given the opportunity. The numbers have been underestimated in many ways however.

## JAMBOSTAR PROPERTIES LTD



<b>Opportunity for Investment in Kenya</b>				
<b>No. of Kenyans in the Diaspora by Country</b>				
By Country	<i>Number</i>	<i>per cent</i>	<i>Avg invest/person</i>	<i>Total Amt</i>
Great Britain	400,000			
United States	500,000			
Canada	40,000			
Australia	10,000			
EU Countries	50,000			
Rest of World	130,000			
Non-Kenyans***	30,000			
<b>Total</b>	<b>1,160,000</b>			
<b>Investment Opportunity by Category</b>				
Properties	232,000	20%	\$50,000	\$ 5,000,000,000.00
Business	116,000	10%	\$40,000	\$ 2,000,000,000.00
Other	58,000	5%	\$20,000	\$ 500,000,000.00
<b>Total Investors</b>	<b>406,000</b>	<b>35%</b>		<b>\$ 7,500,000,000.00</b>

\*\*\* Somalis, Ethiopians and others

- ❖ Opportunity for Lenders:
  - Lower End = 35% : US\$ 7.5 Billion
  - Higher End = 50%: US\$ 10.71 Billion
  
- ❖ Bank Account Opportunity (savings/checking):
  - [Assuming a minimum running balance of US\$ 1,000/account]
  - Lower End = 35%: 175,000 x \$1,000 = US\$ 175 Million
  - Higher End = 50 %: 250, 000 x \$1,000 = US\$ 250 Million
  
- ❖ Jambostar: Found the need and saw an opportunity for investment in Kenya. Research shows more than 1,000,000 Kenyans are in the diaspora. From a mini research conducted by Jambostar team, 3 simple questions were asked and data collected from Kenyans living in Minnesota. The questions were as follows:
  1. Would you buy a home/Property in Kenya? (a) Yes (b) No
  2. Would you make another form of investment such as starting your own business or investing in one that already exists? (a) Yes (b) No

# JAMBOSTAR PROPERTIES LTD



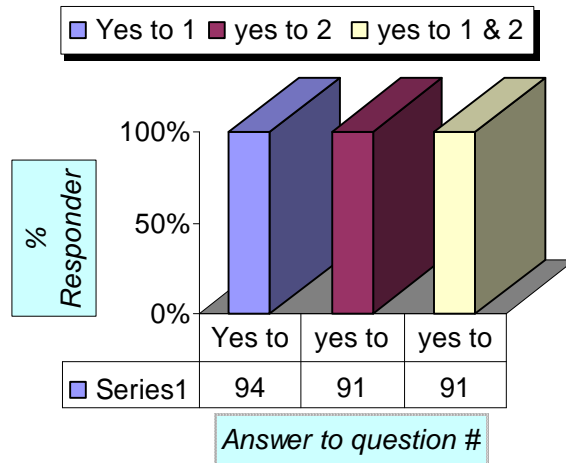
**Result:** Participants: 32 people

Number said Yes to 1: 30 =94%

Number said Yes to 2: 29 =91%

Number said Yes to 1 & 2: 29 =91%

## Mini Investment Survey

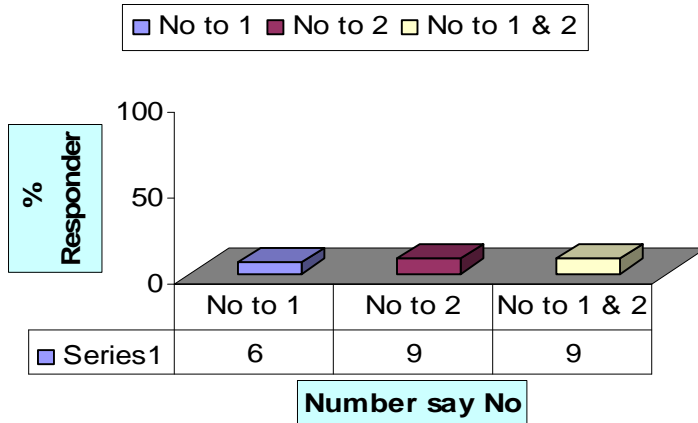


Number said No to 1: 2 =6%

Number said No to 2: 3 =9%

Number said no to 1 & 2: 3 = 9%

## Mini Investment Survey





**Conclusion/Summary:**

- ❖ There are Over 1,000,000 Kenyans leaving in the Diaspora
- ❖ Over 90% of Kenyans in Diaspora will consider Investing in the country if given a financing opportunity (remember the common denominator)
- ❖ Local financial institutions should consider formulating a mechanism for financing/Loaning and/or maintaining an account for Kenyans leaving in the Diaspora
- ❖ To set-up a working mechanism, an outreach to Kenyans in Diaspora by the financial institutions is imperative
- ❖ Collaborating with Jambostar LLC which has both international and local presence will bridge the banks/financial institutions and international clients by providing a remote access to facilitate opening of accounts, facilitate mortgage payments and identify opportunities for investment such as real estate.